

# **Nicky Burrige**

Journalist, editor, public relations specialist and strategic communications advisor

## **Profile**

I am a journalist, editor, public relations specialist and strategic communications consultant with nearly 25 years' experience working in the media. Alongside providing traditional journalism services, such as writing and editing, I have also assisted companies and education institutions with public relations work, advertorial, digital content, social media and communications strategies.

## **Employment History**

### **Vice President for Communications at Virginia Theological Seminary and The General Theological Seminary**

July 2023 – Present

I set and execute internal and external communications strategies for both seminaries. I create social media content, write press releases, liaise with media organizations, produce magazines and other publications, and ensure websites are up-to-date and reflect the mission and values of VTS and GTS.

### **Freelance journalist, editor, PR and communications consultant**

July 2011 – June 2023

I wrote regular articles for newspapers and magazines on a range of topics, including finance and technology, as well as providing written content and communications consultation services for multinational corporations. I have assisted listed companies, with web content, thought-leadership articles, and social media campaigns. I have also written and edited annual reports, research reports and other publications for corporations and universities.

### **Hong Kong Sheng Kung Hui Ming Hua Theological College**

Editor

January 2013 – June 2023

I wrote, designed, and published the College's eNewsletter, and produced promotional material for its degree programs, and external events. I tracked data and managed email databases to monitor the effectiveness of the College's communications output.

I was responsible for the production, content and design of the College's in-house journal @MingHua before it evolved into a digital publication. My work included commissioning and writing articles, taking photographs and ensuring the journal reflected the brand, values and communications strategy of the College.

### **Benchmark Magazine**

Senior Editor

February 2013 – March 2014

I was responsible for writing lead stories, contributing story ideas, conducting interviews for podcasts, and hosting roundtable events and panel sessions.

### **The Press Association**

Personal Finance Correspondent

April 2001 – June 2011

I produced business, economic and consumer finance articles for the Press Association's newswire service. I wrote an average of eight articles a day, and often had only minutes in which to produce copy on breaking news stories.

Trainee News reporter

July 1999 – April 2001

I worked in a wide range of journalistic disciplines, including general news reporting, feature writing, court reporting, celebrity interviews and regional reporting.

### **Education**

Post Graduate Diploma in Journalism Studies, Cardiff University

September 1998 – July 1999

BA (Hons) Theology (First-Class), the University of Birmingham

September 1992 – July 1994

### **Contact details**

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